



1764 Vineyards is a family-owned and operated vineyard and winery located in the Pearce/Sunsites area of Cochise County, AZ. Located just East of the Cochise Stronghold area in the Dragoon Mountains. Their 30-acre property sits at 4,500 feet in the Wilcox AVA, where the climate and soil are reminiscent of growing regions found in Italy, Spain, and France.

We set out on a journey to produce handcrafted wines that represent the Wilcox AVA terroir - a *French term referring to the unique combination of soil, climate, and geography* - infused with the passion, dedication, and love that is 1764 Vineyards and to inspire others to follow their passions.

#### **About our name**

The asterisk is a representation of the indescribable passion, dedication, and love that goes into each bottle of 1764 Vineyards wine. For us, this asterisk has a deep layered meaning and being fans of science fiction and history, we desired to have a name that represents us and encourages others to follow their passions and boldly choose their own path.

#### **Why 1764?**

- **It begins with the Asterisk:** Each person is unique, with diverse passions and dreams, and no single phrase can convey their meaning.
- **There's a little nerd in all of us:** In computer speak, the asterisk is commonly used as a wild card and is represented by the ASCII code 42.
- **It's the answer:** As Douglas Adams once penned in *Hitchhiker's Guide to the Galaxy*, "Life, the Universe, and Everything. There is an answer...." The answer is 42.
- **It's in the math:** The product of  $42 \times 42$  is 1764, a perfect square.
- **To boldly go:** 1764 is the number of a ship of the line in *Star Trek* called the Defiant.
- **Lite the fuse:** In 1764 British Parliament passed the Sugar Act on the American Colonies, lighting the fuse of revolution.

At 1764 Vineyards, they are exploring uncharted paths beyond limitations and to turn sunbeams and starlight into lovingly handcrafted wine. ***What's your passion?***